

Club Leadership/Business Management School Online Course (CLBMS 101)

Basic Information

Purpose

To create an easily accessible method of delivering basic club leadership information to club leaders throughout USA Swimming.

Timeline: Effective June 15, 2014, all new clubs will be required to have at least two participants take the course as part of the new club application process. The course is now available on the [USA Swimming website](#).

Target Audience

- 1) Required for head coaches and key leaders of all new clubs. Minimum of two participants required:
 - Non-Profit Organizations – Head Coach and President (or President’s designee)
 - Institutionally-Owned Clubs – Head Coach and his/her Supervisor (or Supervisor’s designee)
 - Privately or Coach-Owned Club – Head Coach and Owner (if not HC). If Head Coach is owner, 2nd participant is designated by the Head Coach.

Additional notes regarding new clubs:

- The prospective club must submit at least two CLBMS 101 certificates of completion with the New Club Application packet
 - It is strongly recommended that all club leaders take advantage of the CLBMS 101 course
 - New clubs are still required to take the CLBMS 201 course in person within 12 months of new club approval.
- 2) Strongly recommended for all club leaders
 - Volunteers & coaches
 - Recommended as part of annual club leader orientation program (i.e. new Board members)
 - Recommended prior to participating in the CLBMS 201 course (not required).
 - 3) Tracking - Through the course registration process, USA Swimming will have access to the following information regarding each course participant:
 - Name, address, phone, email
 - Club code, club name and LSC Code
 - Role in the club
 - Club Ownership Type

Cost

- 1) There is no charge for taking this course.